

INTERNATIONALIZATION PACKAGE



PRORIENTED
— Executive Advisory —



YOUR TOOL KIT TO LOCALIZE YOUR BUSINESS IN COMPLEX MARKETS

Companies to grow have to take steps to increase their footprint branching out into international markets to capture greater market share making sure to adopt lean solutions.

Our INTERNATIONALIZATION PACKAGE is dedicated to companies and professionals aiming to have a local presence to reinforce competence & capability in doing business in complex emerging markets such as Middle East, India and Africa.

Connecting with senior experts operating in the region is vital to define the right step forward. The package offers:

- Market overview & Guidance to define best solution
- Support in setting up your business in this region
- Legal Consultation
- One to One Calls

PACKAGE LEVELS & BENEFITS

PRORIENTED OFFERS 2 LEVELS OF PACKAGES TO BETTER SUIT YOUR REQUIREMENT

INTERNATIONALIZATION ENTRY PACKAGE:

indicated for first assessment and "ad hoc" support

INTERNATIONALIZATION PLUS PACKAGE:

comprehensive support to assess options and define solutions to localize your business in Middle East, Africa and India



MARKET OVERVIEW AND GUIDANCE TO DEFINE BEST OPTION

Firstly it is key to assess your needs and find the most suitable solution to meet business requirement with lean and cost effective options.

Proriented Advisors will then assist you and your team in defining the ideal go to market approach that could range from finding trusted distributors / agents, to establishing a commercial partnership (i.e. Joint Venture) with a reputed local partner, or even to setting up a fully owned representative office or branch office.

Proriented can also offer innovative solution providing a business desk to localize your business with minimum set up costs and requirements.

Working with a **Proriented Advisor** will help you to get info and evaluate insights on the best internationalization approach that can satisfy your requirements.

INTERNATIONALIZATION ENTRY PACKAGE: 4 HOURS

INTERNATIONALIZATION PLUS PACKAGE: 8 HOURS



SUPPORT IN SETTING UP YOUR BUSINESS IN THIS REGION

ENTRY PACKAGE (without company set-up)

Proriented Advisors will assist you and your team in assessing the best solutions of establishing a commercial agreement with local distributors / agents without setting up a company.

INTERNATIONALIZATION ENTRY PACKAGE: 4 HOURS

PLUS PACKAGE (with company set-up)

Proriented Advisors will assist you and your team in assessing the specific set up navigating the several options that every country can offer (such as the various free zones & on-shore options).

Proriented Advisors will provide practical assistance in carrying out the local procedures and formalities required during the company set up process, including liaising with local authorities, applying for the company registration and company license, handling the paperwork, obtaining the official documentation, opening up a bank account.

INTERNATIONALIZATION PLUS PACKAGE: 20 HOURS



LEGAL CONSULTATION

Our legal team (lawyers working with prime local UAE law firms) will provide Legal Consultation with regards to UAE employment law, corporate and commercial law as well as all specific laws depending on your line of business (i.e. construction, environmental, financial, medical, food, etc...).

We can perform a risk assessment that can form part of a legal report if necessary. This is a critical step in doing business in complex and very dynamic business environment.

INTERNATIONALIZATION ENTRY PACKAGE: 4 HOURS

INTERNATIONALIZATION PLUS PACKAGE: 8 HOURS



ONE TO ONE CALLS

Proriented Advisors are reachable to provide info and updates on market dynamics.

Staying connected is key!

INTERNATIONALIZATION ENTRY PACKAGE: 3 HOURS

INTERNATIONALIZATION PLUS PACKAGE: 4 HOURS

PACKAGE BENEFITS SUMMARY & PRICE

	BENEFITS	ENTRY (HOURS)	PLUS (HOURS)
	INTERNATIO NALIZATION PACKAGE	MARKET OVERVIEW AND GUIDANCE	4
SUPPORT IN SETTING UP COMPANY		4	20
LEGAL CONSULTATION		4	8
ONE TO ONE CALLS		3	4
TOTAL HOURS		15	40
PRICES (AED) EXCL. VAT		AED 12,000	AED 28,000
PRICES (EUR) EXCL. VAT	€ 2,800	€ 6,500	