**agritech israel** אגריטק **15**

# The 19ᵗʰ International Agricultural Exhibition and Conference

## April 28-30, 2015, Tel Aviv, Israel

ISRAEL

Post Harvest and Food Security

www.agritech.org.il
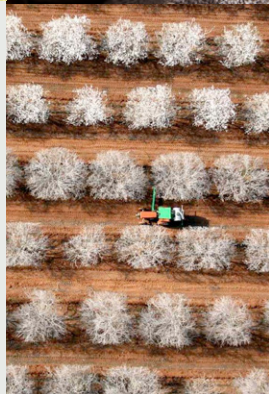
## Welcome letter

*Dear Friends and Colleagues,*

*It's with utmost pleasure that we invite you to attend agritech 2015.*

*We all agree that everyone of us is witnessing far-reaching changes in the agriculture industry - due to the influences of nature like that of climatic conditions and amount of natural resources available and or economic influences in the form of developing world's needs. All these conditions will continue to exert their influence not only on crop production, but also on the increasingly valuable harvest. This urges us to invest in the post-harvest systems which are quite diverse, depending on place, crops or products and the different stages of activity involved.*

*In agritech 2015 - we wish to create in our own humble way a platform to present some of the post harvest methods and processes.*
*We plan to do it first by expanding the exhibitors profile to Post Harvest and Food Processing (first stage). Second by our conference program which will be on Post Harvest and Food Security – chaired by Prof. Eli Fallik with international keynotes and workshops.*
*Further, we will also create an avenue to see what's next in agriculture at the "Innovation Pavilion" and Agrivest - Investors Conference.*

*We are aware that the exhibitions will not be successful if we don't have proper platform to network and do business. We are putting enormous efforts in our B2B networking engine to assist you in arranging one on one meetings and our offices are working closely to bring the relevant foreign delegations.*
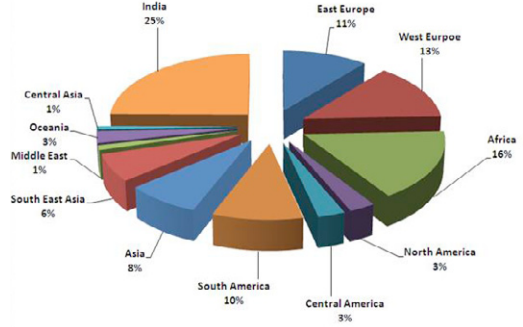
*You are familiar with agritech as one of the most respectable events in the world of agriculture. We intend not only to keep this reputation but to strengthen it further.*

*Wishing a successful event for all,*

**Dani Meiri**
General Manager, agritech NPO

## Visitors of Agritech 2012 by Region



## Agritech '12 - Facts and Figures

Number of foreign visitors - **8,100**
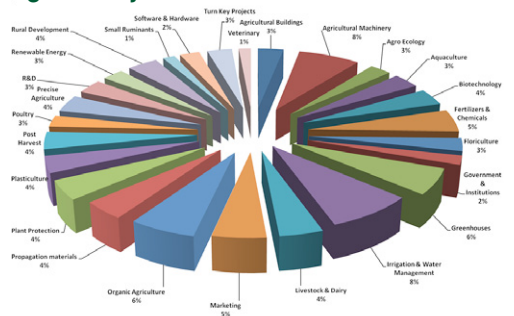Number of local visitors - **27,000**
Number of Israeli exhibitors - **196**
Number of foreign exhibitors - **57**
Net exhibition area in halls - **5,780** square meters
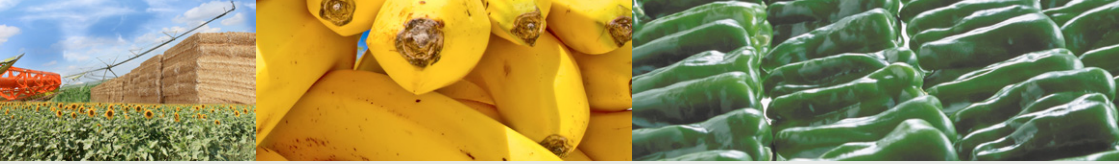Net open air exhibition area - **8,100** square meters

## Agritech 2012 - Foreign Visitors to Agritech by Sector of Interest



## Exhibitors Profile for Agritech 2015

Companies and organizations involved in the following sectors are invited to participate in the Agritech 2015 Exhibition:

- Agri Ecology
- Agricultural Machinery
- Biotechnology

- Floriculture
- Greenhouses
- Marketing & Export Services
- Plant Propagation Material
- Plasticulture
- Poultry
- R&D
- Small Ruminants
- Turnkey Projects & Knowledge Transfer
- Software & Hardware
- Aquaculture
- Fertilizers & Chemicals
- Fork Lift & Handling
- Equipment
- Livestock & Dairy
- Farming
- Irrigation & Water Management
- Organic Agriculture
- Plant Protection
- Post Harvest Treatment
- Precise Agriculture
- Rural Development
- Veterinary

## Locations for Exhibitors

The Exhibition will be held in both the indoor and outdoor areas of the Tel Aviv Fair Grounds, according to the following distribution:

**Hall 1** -      Irrigation and Water Management
**Hall 10** -      Seeds and Nurseries, Plant Protection, Chemicals and Fertilizers
**Hall 11 A** -      Livestock and Veterinary Equipment
**Hall 11 B** -      Organic Agriculture, Precise Agriculture and Computers
**Maxidome** -      Post Harvest & Food Security, R&D, Innovations and Plasticulture
**Outdoor Areas** - Agricultural Machinery and Greenhouses

The Exhibition's management shall make every effort to maintain this separation and, thereby, provide each sector with the opportunity to present itself in the optimum manner.

The locations selected by the exhibitors shall be determined in cooperation with the Exhibition's management. Selected locations shall be reserved for the exhibitor immediately upon the submission of a signed Contract, **along with participation fees**.

## Participation Fees

| Registration Fees | $ 450 |
|---|---|
| **Indoor Display Units (before VAT)** | |
| Standart Stand Construction (minimum - 9 square meters) | $ 295 / sq. m |
| Space only (minimum - 20 square meters) | $ 260 / sq. m |
| **Outdoor Exhibition Area (before VAT)** | |
| From 1 sq. m. to 100 sq. m. | $ 50 / sq. m |
| From 101 sq. m. to 200 sq. m. | $ 48 / sq. m |
| From 201 sq. m. to 300 sq. m. | $ 42 / sq. m |
| From 301 sq. m. to 400 sq. m. | $ 39 / sq. m |
| From 401 sq. m. to 500 sq. m. | $ 36 / sq. m |
| Above 501 sq. m. | $ 32 / sq. m |

## Standard Stand Construction

**Standard constructed stands are available only inside the halls. The basic stand construction includes min. 9 m² stand size.**

- White walls, fitted in aluminum frame, 250 cm high
- Fascia board bearing stand number and the exhibitor's name (in standardized lettering as written on the registration form)
- Two plastic chairs, one desk
- One 2 KW electrical socket for each 9m²
- One 100w spotlight per 1 meter of fascia, included in the 2KW supply

## Space Only

- Display area
- Power connection of up to 2kW (for every 20 square meters) through a one-phase. All sockets shall be concentrated at one location.

## Outdoor Exhibition Area

The use of display units in outdoor areas shall include:
- Display area
- One power connection and energy consumption of up to 2kW for every 100 square meters through a single socket suitable for that power demand according to prior request, at a single location.

## International Conference

Face Global Food Production Shortage Challenges with Innovations in Postharvest Quality and Safety Practices

- New Directions in Postharvest Storage
- Safety Issues in Postharvest
- Postharvest Technologies and Strategies
- Grain Storage
- Reducing Post-Harvest Grain Losses for Increased Food Security

## Opening Times

The Exhibition shall be open to the public:

Tuesday April 28 and Wednesday April 29, 2015:     **10:00 - 18:00**

Thursday April 30, 2015     **10:00 - 17:00**

## Contact

**Marketing Department**
**+972-74-7457493/416**
agritechisrael@kenes-exhibitions.com
www.agritech.org.il



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